



**KVVU TV**  
**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

# CONTRACT

<u>Contract / Revision</u> 498394 /		<u>Alt Order #</u> 06371546
<u>Product</u> PATRIOT MAJORITY USA		
<u>Contract Dates</u> 10/15/12 - 10/27/12		<u>Estimate #</u> 2029
<u>Advertiser</u> Patriot Majority USA		<u>Original Date / Revision</u> 10/12/12 / 10/13/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 84	<u>Product Code</u> 91
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**Waterfront Strategies**  
**1010 Wisconsin Ave, NW**  
**#800**  
**Washington, DC 20007**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KVVU	10/23/12	10/26/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	-TWTF--				1	\$250.00			
N 2	KVVU	10/16/12	10/22/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	4	\$8,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				4	\$2,150.00			
N 3	KVVU	10/16/12	11/05/12	Better	M-F 11a-12p		:30			NM	4	\$780.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MT-TF--				3	\$195.00			
Week:		10/23/12	10/29/12	--W----				1	\$195.00			
Week:		10/30/12	11/05/12	-----				0	\$0.00			
N 4	KVVU	10/16/12	11/05/12	Katie Couric	2-3p		:30			NM	4	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				3	\$425.00			
Week:		10/23/12	10/29/12	---T---				1	\$425.00			
Week:		10/30/12	11/05/12	-----				0	\$0.00			
N 5	KVVU	10/16/12	11/05/12	Anderson	3-4p		:30			NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				2	\$450.00			
Week:		10/23/12	10/29/12	-----				0	\$0.00			
Week:		10/30/12	11/05/12	-----				0	\$0.00			
N 6	KVVU	10/16/12	11/05/12	The Dr.Oz Show	4-5p		:30			NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTW----				3	\$500.00			
Week:		10/23/12	10/29/12	--W----				1	\$500.00			
Week:		10/30/12	11/05/12	-----				0	\$0.00			
N 7	KVVU	10/16/12	11/05/12	Fox 5 News at 5	5-530p		:30			NM	2	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				2	\$950.00			
Week:		10/23/12	10/29/12	-----				0	\$0.00			
Week:		10/30/12	11/05/12	-----				0	\$0.00			
N 8	KVVU	10/16/12	11/05/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



**KVVU TV**  
**25-TV 5 Drive**  
**Henderson, NV 89014**  
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Contract / Revision	Alt Order #
498394 /	06371546

Contract Dates	Product	Estimate #
10/15/12 - 10/27/12	PATRIOT MAJORITY US	2029

Advertiser	Original Date / Revision
Patriot Majority USA	10/12/12 / 10/13/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount																																																				
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																																																							
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N 9	KVVU	10/16/12	11/05/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	2	\$2,050.00																																																				
<table><tr><td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td></td><td></td><td></td></tr><tr><td>Week:</td><td></td><td>10/16/12</td><td>10/22/12</td><td>MTWTF--</td><td></td><td></td><td></td><td>2</td><td>\$1,025.00</td><td></td><td></td><td></td></tr><tr><td>Week:</td><td></td><td>10/23/12</td><td>10/29/12</td><td>-----</td><td></td><td></td><td></td><td>0</td><td>\$0.00</td><td></td><td></td><td></td></tr><tr><td>Week:</td><td></td><td>10/30/12</td><td>11/05/12</td><td>-----</td><td></td><td></td><td></td><td>0</td><td>\$0.00</td><td></td><td></td><td></td></tr></table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				Week:		10/16/12	10/22/12	MTWTF--				2	\$1,025.00				Week:		10/23/12	10/29/12	-----				0	\$0.00				Week:		10/30/12	11/05/12	-----				0	\$0.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																																																							
Week:		10/16/12	10/22/12	MTWTF--				2	\$1,025.00																																																							
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N 10	KVVU	10/16/12	11/05/12	Fox 5 News at 6pm	M-F 6-630pm		:30			NM	2	\$1,800.00																																																				
<table><tr><td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td></td><td></td><td></td></tr><tr><td>Week:</td><td></td><td>10/16/12</td><td>10/22/12</td><td>MTWTF--</td><td></td><td></td><td></td><td>2</td><td>\$900.00</td><td></td><td></td><td></td></tr><tr><td>Week:</td><td></td><td>10/23/12</td><td>10/29/12</td><td>-----</td><td></td><td></td><td></td><td>0</td><td>\$0.00</td><td></td><td></td><td></td></tr><tr><td>Week:</td><td></td><td>10/30/12</td><td>11/05/12</td><td>-----</td><td></td><td></td><td></td><td>0</td><td>\$0.00</td><td></td><td></td><td></td></tr></table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				Week:		10/16/12	10/22/12	MTWTF--				2	\$900.00				Week:		10/23/12	10/29/12	-----				0	\$0.00				Week:		10/30/12	11/05/12	-----				0	\$0.00			
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N 11	KVVU	10/16/12	11/05/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	3	\$2,175.00																																																				
<table><tr><td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td></td><td></td><td></td></tr><tr><td>Week:</td><td></td><td>10/16/12</td><td>10/22/12</td><td>MTWTF--</td><td></td><td></td><td></td><td>3</td><td>\$725.00</td><td></td><td></td><td></td></tr><tr><td>Week:</td><td></td><td>10/23/12</td><td>10/29/12</td><td>-----</td><td></td><td></td><td></td><td>0</td><td>\$0.00</td><td></td><td></td><td></td></tr><tr><td>Week:</td><td></td><td>10/30/12</td><td>11/05/12</td><td>-----</td><td></td><td></td><td></td><td>0</td><td>\$0.00</td><td></td><td></td><td></td></tr></table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				Week:		10/16/12	10/22/12	MTWTF--				3	\$725.00				Week:		10/23/12	10/29/12	-----				0	\$0.00				Week:		10/30/12	11/05/12	-----				0	\$0.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																																																							
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Week:		10/30/12	11/05/12	-----				0	\$0.00																																																							
N 12	KVVU	10/16/12	11/05/12	Extra	M-F 7-730p		:30			NM	4	\$3,800.00																																																				
<table><tr><td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td></td><td></td><td></td></tr><tr><td>Week:</td><td></td><td>10/16/12</td><td>10/22/12</td><td>MTWTF--</td><td></td><td></td><td></td><td>3</td><td>\$950.00</td><td></td><td></td><td></td></tr><tr><td>Week:</td><td></td><td>10/23/12</td><td>10/29/12</td><td>---T---</td><td></td><td></td><td></td><td>1</td><td>\$950.00</td><td></td><td></td><td></td></tr><tr><td>Week:</td><td></td><td>10/30/12</td><td>11/05/12</td><td>-----</td><td></td><td></td><td></td><td>0</td><td>\$0.00</td><td></td><td></td><td></td></tr></table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				Week:		10/16/12	10/22/12	MTWTF--				3	\$950.00				Week:		10/23/12	10/29/12	---T---				1	\$950.00				Week:		10/30/12	11/05/12	-----				0	\$0.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																																																							
Week:		10/16/12	10/22/12	MTWTF--				3	\$950.00																																																							
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Week:		10/30/12	11/05/12	-----				0	\$0.00																																																							
N 13	KVVU	10/16/12	11/05/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	6	\$4,200.00																																																				
<table><tr><td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td></td><td></td><td></td></tr><tr><td>Week:</td><td></td><td>10/16/12</td><td>10/22/12</td><td>MTWTF--</td><td></td><td></td><td></td><td>6</td><td>\$700.00</td><td></td><td></td><td></td></tr><tr><td>Week:</td><td></td><td>10/23/12</td><td>10/29/12</td><td>-----</td><td></td><td></td><td></td><td>0</td><td>\$0.00</td><td></td><td></td><td></td></tr><tr><td>Week:</td><td></td><td>10/30/12</td><td>11/05/12</td><td>-----</td><td></td><td></td><td></td><td>0</td><td>\$0.00</td><td></td><td></td><td></td></tr></table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				Week:		10/16/12	10/22/12	MTWTF--				6	\$700.00				Week:		10/23/12	10/29/12	-----				0	\$0.00				Week:		10/30/12	11/05/12	-----				0	\$0.00			
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N 14	KVVU	10/16/12	11/05/12	TMZ	730-8p		:30			NM	4	\$5,400.00																																																				
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Week:		10/30/12	11/05/12	-----				0	\$0.00																																																							
N 15	KVVU	10/16/12	11/05/12	More M-F 9-10a	M-F 9a-10a		:30			NM	3	\$825.00																																																				
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																																																							
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N 16	KVVU	10/19/12	10/26/12	Fringe	Fri 9p-10p		:30			NM	1	\$4,000.00																																																				
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D 17	KVVU	10/29/12	10/29/12	Bones	Mon 8p-9p		:30			NM	0	\$0.00																																																				
N 18	KVVU	10/22/12	11/05/12	The Mob Doctor	Mon 9p-10p		:30			NM	0	\$0.00																																																				
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(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



**KVVU TV**  
**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

Contract / Revision	Alt Order #
498394 /	06371546

Contract Dates	Product	Estimate #
10/15/12 - 10/27/12	PATRIOT MAJORITY US	2029

Advertiser	Original Date / Revision
Patriot Majority USA	10/12/12 / 10/13/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount																																																																																																																																																																									
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D 20	KVVU	11/04/12	11/04/12	The Closer	Sun 1-2am		:30			NM	0	\$0.00																																																																																																																																																																									
N 21	KVVU	10/21/12	11/04/12	NFL Late Game	NFL Late Game		:30			NM	0	\$0.00																																																																																																																																																																									
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D 22	KVVU	10/28/12	10/28/12	Criminal Minds	Sun 11p-12am		:30			NM	0	\$0.00																																																																																																																																																																									
N 23	KVVU	10/21/12	10/21/12	CSI:Miami	Sun 12-1am		:30			NM	1	\$185.00																																																																																																																																																																									
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N 25	KVVU	10/21/12	10/21/12	Fox News Sunday 8-9a	8-9a		:30			NM	2	\$1,700.00																																																																																																																																																																									
<table><tr><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th><th colspan="8"></th></tr><tr><td colspan="2">Week:</td><td>10/15/12</td><td>10/21/12</td><td>-----S</td><td></td><td></td><td>2</td><td>\$850.00</td><td colspan="4"></td></tr></table>													<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>									Week:		10/15/12	10/21/12	-----S			2	\$850.00																																																																																																																																																			
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Week:		10/15/12	10/21/12	-----S			2	\$850.00																																																																																																																																																																													
N 26	KVVU	10/18/12	11/01/12	The X Factor	The X Factor		:30			NM	8	\$49,550.00																																																																																																																																																																									
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<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																																																																																																																																	
Week:		10/15/12	10/21/12	---1---			1	\$7,500.00																																																																																																																																																																													

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**KVVU TV**  
**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

Contract / Revision	Alt Order #
498394 /	06371546

Contract Dates	Product	Estimate #
10/15/12 - 10/27/12	PATRIOT MAJORITY US	2029

Advertiser	Original Date / Revision
Patriot Majority USA	10/12/12 / 10/13/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-T--F--				2	\$500.00			
N 39	KVVU	10/23/12	10/26/12	Fox 5 News at 5	5-530p		:30			NM	2	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-T--F--				2	\$950.00			
N 40	KVVU	10/23/12	10/26/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-TWTF--				3	\$450.00			
N 41	KVVU	10/23/12	10/26/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	2	\$2,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-T--F--				2	\$1,025.00			
N 42	KVVU	10/23/12	10/26/12	Fox 5 News at 6pm	M-F 6-630pm		:30			NM	3	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-T--F--				3	\$900.00			
N 43	KVVU	10/23/12	10/26/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	3	\$2,175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-TWTF--				3	\$725.00			
N 44	KVVU	10/23/12	10/26/12	Extra	M-F 7-730p		:30			NM	2	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-T--F--				2	\$950.00			
N 45	KVVU	10/23/12	10/26/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	6	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-TWTF--				6	\$700.00			
N 46	KVVU	10/23/12	10/26/12	TMZ	730-8p		:30			NM	2	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-T--F--				2	\$1,350.00			
N 47	KVVU	10/23/12	10/26/12	More M-F 9-10a	M-F 9a-10a		:30			NM	3	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-TWTF--				3	\$275.00			
N 48	KVVU	10/16/12	10/16/12	Special Early News	Special Early News		:30			NM	1	\$1,025.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-T-----				1	\$1,025.00			
N 49	KVVU	10/22/12	10/22/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	\$8,825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	M-----				1	\$8,825.00			
N 50	KVVU	10/22/12	10/22/12	Special Early News	Special Early News		:30			NM	1	\$8,825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	M-----				1	\$8,825.00			
N 51	KVVU	10/22/12	10/22/12	Special Early News	Special Early News		:30			NM	1	\$1,025.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	M-----				1	\$1,025.00			
N 52	KVVU	10/20/12	10/20/12	NCAA Football Early Game	NCAA Football Ear		:30			NM	2	\$8,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S-				2	\$4,100.00			
N 53	KVVU	10/20/12	10/20/12	Early Pre-Game	Early Pre-Game		:30			NM	2	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S-				2	\$1,375.00			
N 54	KVVU	10/21/12	10/21/12	Fox 5 News Su 10p-1045p	Su 10p-1045p		:30			NM	1	\$1,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S				1	\$1,850.00			

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REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP OCT15/12 09.53

REP: TO ROSE  
FR NIKKI  
OK'D M7-M12  
SEE LINES 69-81  
TOTAL SAME  
PLS CNF THANKS

STA: \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
CON CM

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = 84 AGENCY PRODUCT CODE = 91 AGENCY EST# = 2029												
41	S		800P-900P	30		\$3,500.00	10/26	10/26	0		FRI	0
PROGRAM : TOUCH SEASON PREMIERE ORD COM1 : SPOTS N/A DUE TO SPORTS AND DEBATE. PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 38-43												
42	S		900P-1000P	30		\$550.00	10/23	10/23	0		TUE	0
PROGRAM : NEW GIRL/MINDY PROJECT PART OF A MAKEGOOD MADE UP OF LINES 38-43												

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP OCT15/12 09.53

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
21	S		100P-400P	30		11500.00	10/21	10/21	0		SUN	0
PROGRAM : FOX NFL (GAME 2)												
CON COM1: FOX NFL (GAME 2)												
✓69	A		800P-900P	30		\$3,500.00	10/26	10/26	1		FRI	1
PROGRAM : KITCHEN NIGHTMARE PREMIERE												
ORD COM1: SORRY CORRECTION ON THE PROGRAM.												
THIS IS A MAKE-GOOD FOR OCT26 ON LINE-41 FOR 1 SPOT/WK												
✓10	A		900P-1000P	30		\$5,550.00	10/23	10/23	1		TUE	1
PROGRAM : NEW GIRL/MINDY PROJECT												
ORD COM1: SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE.												
THIS IS A MAKE-GOOD FOR OCT23 ON LINE-42 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT21 ON LINE-21 FOR 2 SPOTS/WK												
THIS IS A MAKE-GOOD FOR OCT21 ON LINE-61 FOR 2 SPOTS/WK												
✓1	A		430P-800P	30		\$7,500.00	10/25	10/25	2		THU	2
PROGRAM : WORLD SERIES												
ORD COM1: SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 70-75												
✓12	A		430P-800P	30		12000.00	10/27	10/27	1		SAT	1
PROGRAM : WORLD SERIES												
ORD COM1: SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 70-75												
✓13	A		1230P-430P	30		\$4,250.00	10/27	10/27	2		SAT	2
PROGRAM : COLLEGE FOOTBALL												
ORD COM1: SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 70-75												
✓14	A		1130A-1230P	30		\$1,375.00	10/27	10/27	1		SAT	1
PROGRAM : COLLEGE FOOTBALL PRE GAME												
ORD COM1: SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 70-75												
✓15	A		105A-135A	30		\$125.00	10/18	10/19	1		TH-F	1
PROGRAM : EXTRA												
ORD COM1: SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 70-75												



REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP OCT15/12 09.53

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
58	E		730P-800P	30		\$1,025.00	10/16	10/16	1		TUE	1
58	E		730P-800P	30		\$1,025.00	10/23	10/23	0		TUE	0
PROGRAM : NEWS												
ORD COM1 : ADD												
CON COM1 : NEWS												
✓76	A		730P-800P	30		\$1,025.00	10/22	10/22	1		MON	1
PROGRAM : NEWS												
ORD COM1 : DEBATE IS ON 10/22. PRE-BOOKED PLS APPROVE.												
THIS IS A MAKE-GOOD FOR OCT23 ON LINE-58 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT23 ON LINE-59 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT23 ON LINE-60 FOR 1 SPOT/WK												
77	A		555P-600P	30		\$8,825.00	10/22	10/22	1		MON	1
PROGRAM : PRE-DEBATE												
ORD COM1 : DEBATE IS ON 10/22. PRE-BOOKED PLS APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 76-78												
✓78	A		730P-735P	30		\$8,825.00	10/22	10/22	1		MON	1
PROGRAM : POST-DEBATE												
ORD COM1 : DEBATE IS ON 10/22. PRE-BOOKED PLS APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 76-78												
59	S		555P-600P	30		\$8,825.00	10/23	10/23	0		TUE	0
PROGRAM : PREDEBATE												
ORD COM1 : ADD												
CON COM1 : PREDEBATE												
60	S		730P-735P	30		\$8,825.00	10/23	10/23	0		TUE	0
PROGRAM : POST DEBATE												
ORD COM1 : ADD												
CON COM1 : POST DEBATE												
61	S		1000A-100P	30		\$9,500.00	10/21	10/21	0		SUN	0
PROGRAM : NFL												
ORD COM1 : ADD												
CON COM1 : NFL												

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP OCT15/12 09.53

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
63		S	900A-1000A	30		\$1,375.00	10/20	10/20	1		SAT	1
PROGRAM : COLLEGE PREGAME												
ORD COM1 : ADD												
CON COM1 : COLLEGE PREGAME												
79		A	1130A-1230P	30		\$1,375.00	10/20	10/20	1		SAT	1
PROGRAM : COLLEGE PREGAME												
ORD COM1 : TP CORRECTED. PRE-BOOKED PLS APPROVE.												
THIS IS A MAKE-GOOD FOR OCT20 ON LINE-63 FOR 1 SPOT/WK												
64		S	400P-900P	30		\$8,500.00	10/15	10/15	0		MON	0
PROGRAM : NLCS												
ORD COM1 : ADD												
CON COM1 : NLCS												
80		A	1230P-400P	30		\$8,500.00	10/17	10/17	1		WED	1
PROGRAM : NLCS												
ORD COM1 : TRAFFIC NOT RECEIVED IN TIME FOR MONDAY. MOVE TO WEDNESDAY. PRE-BOOKED												
ORD COM2 : PLS APPROVE.												
THIS IS A MAKE-GOOD FOR OCT15 ON LINE-64 FOR 1 SPOT/WK												
67		S	105A-135A	30		\$250.00	10/15	10/15	0		MON	0
PROGRAM : EXTRA												
ORD COM1 : ADD												
CON COM1 : EXTRA												
81		A	105A-135A	30		\$250.00	10/17	10/17	1		WED	1
PROGRAM : EXTRA												
ORD COM1 : TRAFFIC NOT RECEIVED IN TIME FOR MONDAY. MOVE TO WEDNESDAY STP. PRE-												
ORD COM2 : BOOKED PLS APPROVE.												
THIS IS A MAKE-GOOD FOR OCT15 ON LINE-67 FOR 1 SPOT/WK												
STATION MAKEGOOD OFFERS:												
M7	OK'D	BUY#41	MISSED:FRI/800P-900P				OCT26	30S	\$3,500.00	(OCT12/12)		
			OFFER:FRI/800P-900P				OCT26	30S	\$3,500.00	PLS ADVISE.		
CMT:SORRY CORRECTION ON THE PROGRAM.												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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STATION MAKEGOOD OFFERS:

M8	OK'D	BUY#42	MISSED: TUE/900P-1000P				OCT23		30S	\$550.00	(OCT13/12)	
		BUY#21	SUN/100P-400P				OCT21 (2/WK)		30S	11500.00		
		BUY#61	SUN/1000A-100P				OCT21 (2/WK)		30S	\$9,500.00		
			OFFER: TUE/900P-1000P				OCT23		30S	\$5,550.00	PLS ADVISE.	
			& THU/430P-800P				OCT25 (2/WK)		30S	\$7,500.00		
			& SAT/430P-800P				OCT27		30S	12000.00		
			& SAT/1230P-430P				OCT27 (2/WK)		30S	\$4,250.00		
			& SAT/1130A-1230P				OCT27		30S	\$1,375.00		
			& TH-F/105A-135A				OCT18		30S	\$125.00		
			CMT: SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE.									

M9	OK'D	BUY#58	MISSED: TUE/730P-800P				OCT23		30S	\$1,025.00	(OCT13/12)	
		BUY#59	TUE/555P-600P				OCT23		30S	\$8,825.00		
		BUY#60	TUE/730P-735P				OCT23		30S	\$8,825.00		
			OFFER: MON/730P-800P				OCT22		30S	\$1,025.00	PLS ADVISE.	
			& MON/555P-600P				OCT22		30S	\$8,825.00		
			& MON/730P-735P				OCT22		30S	\$8,825.00		
			CMT: DEBATE IS ON 10/22. PRE-BOOKED PLS APPROVE.									

M10	OK'D	BUY#63	MISSED: SAT/900A-1000A				OCT20		30S	\$1,375.00	(OCT13/12)	
			OFFER: SAT/1130A-1230P				OCT20		30S	\$1,375.00	PLS ADVISE.	
			CMT: TP CORRECTED. PRE-BOOKED PLS APPROVE.									

M11	OK'D	BUY#64	MISSED: MON/400P-900P				OCT15		30S	\$8,500.00	(OCT13/12)	
			OFFER: WED/1230P-400P				OCT17		30S	\$8,500.00	PLS ADVISE.	
			CMT: TRAFFIC NOT RECEIVED IN TIME FOR MONDAY. MOVE TO WEDNESDAY. PRE-BOOKED									
			CMT: PLS APPROVE.									

M12	OK'D	BUY#67	MISSED: MON/105A-135A				OCT15		30S	\$250.00	(OCT13/12)	
			OFFER: WED/105A-135A				OCT17		30S	\$250.00	PLS ADVISE.	
			CMT: TRAFFIC NOT RECEIVED IN TIME FOR MONDAY. MOVE TO WEDNESDAY STP. PRE-									
			CMT: BOOKED PLS APPROVE.									

OCT/12 204380.00 CONTRACT TOTAL 204380.00  
 TOTAL SPOTS 118

REP HEADLINE# 6371546 TRF# 498394 REP: TEL# 610-293-4100 FAX# 610-225-1191  
 \$\$\$ UNAPPROVED REV #4 \$\$\$ ORDER WORKSHEET CREDIT ADVISORY: AGENCY CREDIT RISK !! OCT15/12 09.53  
 \*\*\* KVVU-TV \*\*\* \*\*CHANGES\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	:	:	:	:	:	:	:	:	:	:	:	:

MARKET TOTALS \$931,500 KVVU 20% KSNV 28% KLAS 26% KTNV 16% KVMY 8% KVCW 1% CABL 0%  
 KTUD 1%

SVC- NSI  
 DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP OCT12/12 18.05

REP : TO ROSE  
FR NIKKI  
FINISHED REVISING ORDER  
NEW TOTAL \$204380  
PLS CNF THANKS

STA: \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
52		S	600P-630P	30		\$900.00	10/23	10/26	3		TU-F	3
AGENCY ADVERTISER CODE = 84 AGENCY PRODUCT CODE = 91 AGENCY EST# = 2029												
PROGRAM : FOX5 NEWS AT 6PM ORD COM1 : REBOOKED 10/23-10/27 CON COM1 : FOX5 NEWS AT 6PM												

REP HEADLINE# 6371546 TRF# 498394 REP: TEL# 610-293-4100 FAX# 610-225-1191  
 \$\$\$ UNAPPROVED REV #3 \$\$\$ ORDER WORKSHEET CREDIT ADVISORY: AGENCY CREDIT RISK !! OCT12/12 18.05  
 \*\*\* KVVU-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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63	S		900A-1000A	30		\$1,375.00	10/20	10/20	2		SAT	2
PROGRAM : COLLEGE PREGAME ORD COM1 : ADD CON COM1 : COLLEGE PREGAME STATION MAKEGOOD OFFERS: M7 UNRESL BUY#41 MISSED: FRI/800P-900P OCT26 30S \$3,500.00 (OCT12/12) OFFER: FRI/800P-900P OCT26 30S \$3,500.00 PLS ADVISE. CMT: SORRY CORRECTION ON THE PROGRAM.												

OCT/12 204380.00 CONTRACT TOTAL 204380.00  
 TOTAL SPOTS 115

MARKET TOTALS \$931,500 KVVU 20% KSNV 28% KLAS 26% KTNV 16% KVMY 8% KVCW 1% CABL 0%  
 KTUD 1%

SVC- NSI  
 DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

REP HEADLINE# 6371546 TRF# 498394  
\$\$\$ UNAPPROVED REV #2 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP OCT12/12 16.35  
\*\*\* KVVU-TV \*\*\*

ADV # \_\_\_\_\_ ADV. NAME ISS/PATRIOT MAJORITY USA REP. # \_\_\_\_\_ OFF. # 762 SALESMAN # \_\_\_\_\_  
AGY # \_\_\_\_\_ AGY. NAME WATERFRONT STRATEGIES BUYER NAME SARAH LEVENE

3050 K ST NW, SALES PRSN PH- TERESA DIFURIA  
WASHINGTON, DC 20007

ORDER # \_\_\_\_\_ CONTRACT # 6371546 CLASS: NATL. LOCAL REGIONAL

PRDCT PATRIOT MAJORITY USA EST#2029 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT15/12 OCT27/12 WK-2

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE OCT12/12 16.35

REP: TO ROSE  
FR NIKKI  
REVISED ORDER  
PLS CNF THANKS

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 84  
AGENCY PRODUCT CODE = 91  
AGENCY EST# = 2029

1	*		1000A-1100A	30		\$250.00	10/23	10/26	1		TU-F	1
PROGRAM : DR OZ CON COM1: DR OZ												
2	*		1000P-1100P	30		\$2,150.00	10/16	10/22	4		TU-F,M	4
PROGRAM : FOX 5 NEWS AT 10P CON COM1: FOX 5 NEWS AT 10P												

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP OCT12/12 16 35

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3	*		1100A-1200N PROGRAM : BETTER LAS VEGAS CON COM1: BETTER LAS VEGAS	30		\$195.00	10/16	10/22	2		TU-F,M	2
4	*		200P-300P PROGRAM : KATIE CON COM1: KATIE	30		\$425.00	10/16	10/22	2		TU-F,M	2
5	E		300P-400P PROGRAM : ANDERSON COOPER CON COM1: ANDERSON COOPER	30		\$450.00	10/16	10/22	2		TU-F,M	2
6	ES		400P-500P PROGRAM : DR OZ CON COM1: DR OZ	30		\$500.00	10/16	10/22	3		TU-F,M	3
7	E		500P-530P PROGRAM : FOX 5 NEWS AT 5PM CON COM1: FOX 5 NEWS AT 5PM	30		\$950.00	10/16	10/22	2		TU-F,M	2
8	E		500A-600A PROGRAM : FOX5 NEWS 5A CON COM1: FOX5 NEWS 5A	30		\$450.00	10/16	10/22	3		TU-F,M	3
9	E		530P-600P PROGRAM : FOX 5 NEWS AT 530PM CON COM1: FOX 5 NEWS AT 530PM	30		\$1,025.00	10/16	10/22	2		TU-F,M	2
10	E		600P-630P PROGRAM : FOX5 NEWS AT 6PM CON COM1: FOX5 NEWS AT 6PM	30		\$900.00	10/16	10/22	2		TU-F,M	2
11	ES		600A-700A PROGRAM : FOX5 NEWS 6A CON COM1: FOX5 NEWS 6A	30		\$725.00	10/16	10/22	3		TU-F,M	3



REP HEADLINE# 6371546 TRF# 498394  
\$\$\$ UNAPPROVED REV #2 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP OCT12/12 16.35  
\*\*\*CHANGES\*\*\* \*\* KVVU-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
12	ES		700P-730P	30		\$950.00	10/16	10/22	2		TU-F,M	2
PROGRAM : EXTRA CON COM1 : EXTRA												
13	ES		700A-900A	30		\$700.00	10/16	10/22	6		TU-F,M	6
PROGRAM : FOX5 MORNING NEWS CON COM1 : FOX5 MORNING NEWS												
14	ES		730P-800P	30		\$1,350.00	10/16	10/22	2		TU-F,M	2
PROGRAM : TMZ CON COM1 : TMZ												
15	E		900A-1000A	30		\$275.00	10/16	10/22	3		TU-F,M	3
PROGRAM : MORE LAS VEGAS CON COM1 : MORE LAS VEGAS												
38	ES		800P-1000P	30		\$5,350.00	10/17	10/17	2		WED	2
PROGRAM : X FACTOR ORD COM1 : SPOTS N/A DUE TO SPORTS AND DEBATE. PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR OCT19 ON LINE-16 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT22 ON LINE-18 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT20-NOV3 ON LINE-19 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT21 ON LINE-21 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR NOV4 ON LINE-21 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT28 ON LINE-24 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT18 ON LINE-26 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT25 ON LINE-26 FOR 1 SPOT/WK												
39	ES		1000A-130P	30		\$9,500.00	10/21	10/21	2		SUN	2
PROGRAM : NFL GAME ORD COM1 : SPOTS N/A DUE TO SPORTS AND DEBATE. PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 38-43												
42	*		900P-1000P	30		\$550.00	10/23	10/23	1		TUE	1
PROGRAM : NEW GIRL/MINDY PROJECT PART OF A MAKEGOOD MADE UP OF LINES 38-43												

5550

REP HEADLINE# 6371546 TRF# 498394  
\$\$\$ UNAPPROVED REV #2 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP OCT12/12 16.35  
\*\*\* KVVU-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
17	C		800P-900P	30		\$7,500.00	10/29	10/29			MON	
PROGRAM : BONESFTC: 9/17/12												
CON COM1: BONESFTC: 9/17/12												
18	ES		900P-1000P	30		\$6,800.00	10/22	10/22	0		MON	0
PROGRAM : MOB DOCTORTFC: 9/17/12												
CON COM1: MOB DOCTORTFC: 9/17/12												
19	E		200P-300P	30		\$175.00	10/20	10/27	0		SAT	0
PROGRAM : THE CLOSER												
CON COM1: THE CLOSER												
20	C		100A-200A	30		\$85.00	10/28	10/28			SUN	
PROGRAM : THE CLOSER												
CON COM1: THE CLOSER												
21	ES		100P-400P	30		11500.00	10/21	10/21	2		SUN	2
PROGRAM : FOX NFL (GAME 2)												
CON COM1: FOX NFL (GAME 2)												
22	C		1100P-1200M	30		\$225.00	10/28	10/28			SUN	
PROGRAM : CRIMINAL MINDS												
CON COM1: CRIMINAL MINDS												
24	ES		500P-600P	30		\$225.00	10/21	10/21	0		SUN	0
PROGRAM : EXTRA WEEKEND												
CON COM1: EXTRA WEEKEND												
25	ES		800A-900A	30		\$850.00	10/21	10/21	2		SUN	2
PROGRAM : FOX NEWS SUNDAY												
CON COM1: FOX NEWS SUNDAY												
26	ES		800P-900P	30		\$7,500.00	10/18	10/25	0		THU	0
PROGRAM : X-FACTOR RESULTS												
CON COM1: X-FACTOR RESULTS												

10/27

NO late

10/27

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP OCT12/12 16.35

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
27	ZS		900P-1000P	30		\$5,500.00	10/23	10/23	0		TUE	0
PROGRAM : NEW GIRL/MINDY PROJECTFTC: 9/25/12 ORD COM1 : REBOOKED 10/23-10/27 CON COM1 : NEW GIRL/MINDY PROJECTFTC: 9/25/12												
28	C		400P-500P	30		\$500.00	11/6	11/6	0		TUE	0
PROGRAM : DR OZ CON COM1 : DR OZ												
29	C		600A-700A	30		\$725.00	11/6	11/6	0		TUE	0
PROGRAM : FOX5 NEWS 6A CON COM1 : FOX5 NEWS 6A												
30	C		700A-900A	30		\$700.00	11/6	11/6	0		TUE	0
PROGRAM : FOX5 MORNING NEWS CON COM1 : FOX5 MORNING NEWS												
31	C		200P-300P	30		\$425.00	11/6	11/6	0		TUE	0
PROGRAM : KATIE CON COM1 : KATIE												
44	A		1000P-1100P	30		\$2,150.00	10/23	10/26	4		TU-F	4
PROGRAM : FOX 5 NEWS AT 10P ORD COM1 : REBOOKED 10/23-10/27 CON COM1 : FOX 5 NEWS AT 10P												
45	A		1100A-1200N	30		\$195.00	10/23	10/26	2		TU-F	2
PROGRAM : BETTER LAS VEGAS ORD COM1 : REBOOKED 10/23-10/27 CON COM1 : BETTER LAS VEGAS												
46	A		200P-300P	30		\$425.00	10/23	10/26	2		TU-F	2
PROGRAM : KATIE ORD COM1 : REBOOKED 10/23-10/27 CON COM1 : KATIE												

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP OCT12/12 16.35

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
47	A		300P-400P	30		\$450.00	10/23	10/26	2		TU-F	2
PROGRAM : ANDERSON COOPER												
ORD COM1 : REBOOKED 10/23-10/27												
CON COM1 : ANDERSON COOPER												
48	A		400P-500P	30		\$500.00	10/23	10/26	2		TU-F	2
PROGRAM : DR OZ												
ORD COM1 : REBOOKED 10/23-10/27												
CON COM1 : DR OZ												
49	A		500P-530P	30		\$950.00	10/23	10/26	2		TU-F	2
PROGRAM : FOX 5 NEWS AT 5PM												
ORD COM1 : REBOOKED 10/23-10/27												
CON COM1 : FOX 5 NEWS AT 5PM												
50	A		500A-600A	30		\$450.00	10/23	10/26	3		TU-F	3
PROGRAM : FOX5 NEWS 5A												
ORD COM1 : REBOOKED 10/23-10/27												
CON COM1 : FOX5 NEWS 5A												
51	A		530P-600P	30		\$1,025.00	10/23	10/26	2		TU-F	2
PROGRAM : FOX 5 NEWS AT 530PM												
ORD COM1 : REBOOKED 10/23-10/27												
CON COM1 : FOX 5 NEWS AT 530PM												
52	A		600P-630P	30		\$900.00	10/23	10/26	2		TU-F	2
PROGRAM : FOX5 NEWS AT 6PM												
ORD COM1 : REBOOKED 10/23-10/27												
CON COM1 : FOX5 NEWS AT 6PM												
53	A		600A-700A	30		\$725.00	10/23	10/26	3		TU-F	3
PROGRAM : FOX5 NEWS 6A												
ORD COM1 : REBOOKED 10/23-10/27												
CON COM1 : FOX5 NEWS 6A												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
54	A		700P-730P	30		\$950.00	10/23	10/26	2		TU-F	2
PROGRAM : EXTRA ORD COM1: REBOOKED 10/23-10/27 CON COM1: EXTRA												
55	A		700A-900A	30		\$700.00	10/23	10/26	6		TU-F	6
PROGRAM : FOX5 MORNING NEWS ORD COM1: REBOOKED 10/23-10/27 CON COM1: FOX5 MORNING NEWS												
56	A		730P-800P	30		\$1,350.00	10/23	10/26	2		TU-F	2
PROGRAM : TMZ ORD COM1: REBOOKED 10/23-10/27 CON COM1: TMZ												
57	A		900A-1000A	30		\$275.00	10/23	10/26	3		TU-F	3
PROGRAM : MORE LAS VEGAS ORD COM1: REBOOKED 10/23-10/27 CON COM1: MORE LAS VEGAS												
58	A		730P-800P	30		\$1,025.00	10/16	10/23	1		TUE	2
PROGRAM : NEWS ORD COM1: ADD CON COM1: NEWS												
59	A		555P-600P	30		\$8,825.00	10/23	10/23	1		TUE	1
PROGRAM : PREDEBATE ORD COM1: ADD CON COM1: PREDEBATE												
60	A		730P-735P	30		\$8,825.00	10/23	10/23	1		TUE	1
PROGRAM : POST DEBATE ORD COM1: ADD CON COM1: POST DEBATE												

10/22  
 10/22  
 10/22

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# 610-225-1191
!
FROM REP OCT12/12 16.35
**CHANGES** *** KVVU-TV ***

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
61	A		1000A-100P	30		\$9,500.00	10/21	10/21	2		SUN	2
PROGRAM : NFL ORD COM1 : ADD CON COM1 : NFL												
62	A		1000A-400P	30		\$4,100.00	10/20	10/20	2		SAT	2
PROGRAM : COLLEGE FOOTBALL ORD COM1 : ADD CON COM1 : COLLEGE FOOTBALL												
63	A		900A-1000A	30		\$1,375.00	10/20	10/20	1		SAT	1
PROGRAM : COLLEGE PREGAME ORD COM1 : ADD CON COM1 : COLLEGE PREGAME												
64	A		400P-900P	30		\$8,500.00	10/15	10/15	1		MON	1
PROGRAM : NLCS ORD COM1 : ADD CON COM1 : NLCS												
65	A		1000P-1045P	30		\$1,850.00	10/21	10/21	1		SUN	1
PROGRAM : NEWS ORD COM1 : ADD CON COM1 : NEWS												
66	A		1045P-1100P	30		\$1,200.00	10/21	10/21	1		SUN	1
PROGRAM : SPORTS PLUS ORD COM1 : ADD CON COM1 : SPORTS PLUS												
67	A		105A-135A	30		\$250.00	10/15	10/15	1		MON	1
PROGRAM : EXTRA ORD COM1 : ADD CON COM1 : EXTRA												

REP: TEL# 610-293-4100 FAX# 610-225-1191  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!  
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT12/12 16.35  
 \*\*\* KVVU-TV \*\*\*  
 REP HEADLINE# 6371546 TRF# 498394  
 \$\$\$ UNAPPROVED REV #2 \$\$\$

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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68	A		1200M-1230A	30		\$225.00	10/20	10/20	1		SAT	1
PROGRAM : 30 SEC TO FAME ORD COM1: ADD CON COM1: 30 SECTO FAME STATION MAKEGOOD OFFERS: M7 UNRESL BUY#41 MISSED: FRI/800P-900P OCT26 30S \$3,500.00 (OCT12/12) OFFER: FRI/800P-900P OCT26 30S \$3,500.00 PLS ADVISE. CMT: SORRY CORRECTION ON THE PROGRAM.												

OCT/12 202105.00 CONTRACT TOTAL 202105.00  
 TOTAL SPOTS 113

MARKET TOTALS \$931,500 KVVU 20% KSNV 28% KLAS 26% KTNV 16% KVMY 8% KVCW 1% CABL 0%  
 KTUD 1%

SVC- NSI  
 DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

REP HEADLINE# 6371546 TRF# 498394 REP: TEL# 610-293-4100 FAX# 610-225-1191  
 \$\$\$ UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !! OCT12/12 11.58  
 ORDER WORKSHEET HARRIS REPORT FROM REP \*\*\* KVVU-TV \*\*\*

ADV # \_\_\_\_\_ ADV. NAME ISS/PATRIOT MAJORITY USA REP. # \_\_\_\_\_ OFF. # 762 SALESMAN # \_\_\_\_\_  
 AGY # \_\_\_\_\_ AGY. NAME WATERFRONT STRATEGIES BUYER NAME SARAH LEVENE

3050 K ST NW, SALES PRSN PH- TERESA DIFURIA  
 WASHINGTON, DC 20007

ORDER # \_\_\_\_\_ CONTRACT # 6371546 CLASS: NATL. LOCAL REGIONAL

PRDCT PATRIOT MAJORITY USA EST#2029 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT16/12 NOV6/12 WK-4

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE OCT12/12 11.58

REP: TO ROSE  
 FR NIKKI  
 OK'D M1-M8  
 SEE LINES 32-43  
 PLS CNF THANKS

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 84 AGENCY EST# = 2029  
 AGENCY PRODUCT CODE = 91

3	ES		1100A-1200N	30		\$195.00	10/16	10/29	2		TU-F,M	4
3	ES		1100A-1200N	30		\$195.00	10/30	11/5	3		TU-F,M	3

PROGRAM : BETTER LAS VEGAS  
 CON COM1: BETTER LAS VEGAS

✓32	A		1100A-1200N	30		\$195.00	10/18	10/18	1		THU	1
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PROGRAM : DIVORCE COURT/DIVORCE COURT  
 ORD COM1: PRG CHG DUE TO SPORTS. PRE-BOOKED PLS APPROVE.  
 THIS IS A MAKE-GOOD FOR OCT16 ON LINE-3 FOR 1 SPOT/WK  
 THIS IS A MAKE-GOOD FOR OCT23 ON LINE-3 FOR 1 SPOT/WK



REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP OCT12/12 11.58

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
✓33	A		1100A-1200N	30		\$195.00	10/24	10/24	1		WED	1
PROGRAM : DIVORCE COURT/DIVORCE COURT ORD COM1 : PRG CHG DUE TO SPORTS. PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 32-33												
4	ES		200P-300P	30		\$425.00	10/16	10/29	2		TU-F,M	4
4	ES		200P-300P	30		\$425.00	10/30	11/5	3		TU-F,M	3
PROGRAM : KATIE CON COM1 : KATIE												
✓34	A		100P-200P	30		\$425.00	10/18	10/18	1		THU	1
34	A		100P-200P	30		\$425.00	10/25	10/25	1		THU	1
PROGRAM : KATIE ORD COM1 : TP CHG DUE TO SPORTS. PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR OCT16 ON LINE-4 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT23 ON LINE-4 FOR 1 SPOT/WK												
6	ES		400P-500P	30		\$500.00	10/16	10/22	3		TU-F,M	3
6	ES		400P-500P	30		\$500.00	10/23	10/29	2		TU-F,M	2
6	ES		400P-500P	30		\$500.00	10/30	11/5	3		TU-F,M	3
PROGRAM : DR OZ CON COM1 : DR OZ												
✓35	A		300P-400P	30		\$500.00	10/24	10/24	1		WED	1
PROGRAM : DR OZ ORD COM1 : TP CHG DUE TO SPORTS. PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR OCT23 ON LINE-6 FOR 1 SPOT/WK												
12	ES		700P-730P	30		\$950.00	10/16	10/29	2		TU-F,M	4
12	ES		700P-730P	30		\$950.00	10/30	11/5	3		TU-F,M	3
PROGRAM : EXTRA CON COM1 : EXTRA												

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP OCT12/12 11.58

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
36	A		900P-930P	30		\$950.00	10/18	10/18	1		THU	1
36	A		900P-930P	30		\$950.00	10/25	10/25	1		THU	1
PROGRAM : EXTRA												
ORD COM1: TP CHG DUE TO SPORTS. PRE-BOOKED PLS APPROVE.												
THIS IS A MAKE-GOOD FOR OCT16 ON LINE-12 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT23 ON LINE-12 FOR 1 SPOT/WK												
14	ES		730P-800P	30		\$1,350.00	10/16	10/29	2		TU-F,M	4
14	ES		730P-800P	30		\$1,350.00	10/30	11/5	3		TU-F,M	3
PROGRAM : TMZ												
CON COM1: TMZ												
37	A		930P-1000P	30		\$1,350.00	10/18	10/18	1		THU	1
37	A		930P-1000P	30		\$1,350.00	10/25	10/25	1		THU	1
PROGRAM : TMZ												
ORD COM1: TP CHG DUE TO SPORTS. PRE-BOOKED PLS APPROVE.												
THIS IS A MAKE-GOOD FOR OCT16 ON LINE-14 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT23 ON LINE-14 FOR 1 SPOT/WK												
16	ES		900P-1000P	30		\$4,000.00	10/19	10/19	0		FRI	0
16	ES		900P-1000P	30		\$4,000.00	10/26	10/26	1		FRI	1
PROGRAM : FRINGE FTC: 9/28/12												
CON COM1: FRINGE FTC: 9/28/12												
38	A		800P-1000P	30		\$5,350.00	10/17	10/17	1		WED	1
38	A		800P-1000P	30		\$5,350.00	10/31	10/31	1		WED	1
PROGRAM : X FACTOR												
ORD COM1: SPOTS N/A DUE TO SPORTS AND DEBATE. PRE-BOOKED PLS APPROVE.												
THIS IS A MAKE-GOOD FOR OCT19 ON LINE-16 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT22 ON LINE-18 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT20-NOV3 ON LINE-19 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT21 ON LINE-21 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR NOV4 ON LINE-21 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT28 ON LINE-24 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT18 ON LINE-26 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT25 ON LINE-26 FOR 1 SPOT/WK												

OCT12/12 11.58  
\*\*\* KVVU-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
39	A		1000A-130P	30		\$9,500.00	10/21	10/21	1		SUN	1
39	A		1000A-130P	30		\$9,500.00	11/4	11/4	1		SUN	1
PROGRAM : NFL GAME ORD COM1 : SPOTS N/A DUE TO SPORTS AND DEBATE. PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 38-43												
40	A		430P-800P	30		\$7,500.00	10/24	10/24	1		WED	1
PROGRAM : WORLD SERIES GAME 1 ORD COM1 : SPOTS N/A DUE TO SPORTS AND DEBATE. PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 38-43												
41	A		800P-900P	30		\$3,500.00	10/26	10/26	1		FRI	1
PROGRAM : TOUCH SEASON PREMIERE ORD COM1 : SPOTS N/A DUE TO SPORTS AND DEBATE. PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 38-43												
42	A		900P-1000P	30		\$5,550.00	10/30	10/30	1		TUE	1
PROGRAM : NEW GIRL/MINDY PROJECT ORD COM1 : SPOTS N/A DUE TO SPORTS AND DEBATE. PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 38-43												
43	A		430P-800P	30		\$3,300.00	10/18	10/18	1		THU	1
PROGRAM : NLCS GAME ORD COM1 : SPOTS N/A DUE TO SPORTS AND DEBATE. PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 38-43												
18	S		900P-1000P	30		\$6,800.00	10/22	10/22	0		MON	0
18	S		900P-1000P	30		\$6,800.00	11/5	11/5	1		MON	1
PROGRAM : MOB DOCTORFTC: 9/17/12 CON COM1 : MOB DOCTORFTC: 9/17/12												
19	S		200P-300P	30		\$175.00	10/20	11/3	0		SAT	0
PROGRAM : THE CLOSER CON COM1 : THE CLOSER												

REP HEADLINE# 6371546 TRF# 498394  
 \$\$\$ UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!  
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT12/12 11.58  
 \*\*\* KVVU-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
21	S		100P-400P	30		11500.00	10/21	10/21	0		SUN	0
21	S		100P-400P	30		11500.00	11/4	11/4	0		SUN	0
PROGRAM : FOX NFL (GAME 2) CON COM1: FOX NFL (GAME 2)												
24	ES		500P-600P	30		\$225.00	10/21	10/21	1		SUN	1
24	ES		500P-600P	30		\$225.00	10/28	10/28	0		SUN	0
24	ES		500P-600P	30		\$225.00	11/4	11/4	1		SUN	1
PROGRAM : EXTRA WEEKEND CON COM1: EXTRA WEEKEND												
26	ES		800P-900P	30		\$7,500.00	10/18	10/25	0		THU	0
26	ES		800P-900P	30		\$7,500.00	11/1	11/1	1		THU	1
PROGRAM : X-FACTOR RESULTS CON COM1: X-FACTOR RESULTS												
STATION MAKEGOOD OFFERS:												
M1	OK'D	BUY#3	MISSED: TU-F, M/1100A-1200N OFFER: THU/1100A-1200N & WED/1100A-1200N CMT: PRG CHG DUE TO SPORTS. PRE-BOOKED PLS APPROVE.	OCT16	OCT23	30S	\$195.00				(OCT12/12)	
				OCT18	OCT24	30S	\$195.00				PLS ADVISE.	
				OCT24		30S	\$195.00					
M2	OK'D	BUY#4	MISSED: TU-F, M/200P-300P OFFER: THU/100P-200P CMT: TP CHG DUE TO SPORTS. PRE-BOOKED PLS APPROVE.	OCT16	OCT23	30S	\$425.00				(OCT12/12)	
				OCT18	OCT25	30S	\$425.00				PLS ADVISE.	
M3	OK'D	BUY#6	MISSED: TU-F, M/400P-500P OFFER: WED/300P-400P CMT: TP CHG DUE TO SPORTS. PRE-BOOKED PLS APPROVE.	OCT23	OCT24	30S	\$500.00				(OCT12/12)	
				OCT24		30S	\$500.00				PLS ADVISE.	
M4	OK'D	BUY#12	MISSED: TU-F, M/700P-730P OFFER: THU/900P-930P CMT: TP CHG DUE TO SPORTS. PRE-BOOKED PLS APPROVE.	OCT16	OCT23	30S	\$950.00				(OCT12/12)	
				OCT18	OCT25	30S	\$950.00				PLS ADVISE.	
M5	OK'D	BUY#14	MISSED: TU-F, M/730P-800P OFFER: THU/930P-1000P CMT: TP CHG DUE TO SPORTS. PRE-BOOKED PLS APPROVE.	OCT16	OCT23	30S	\$1,350.00				(OCT12/12)	
				OCT18	OCT25	30S	\$1,350.00				PLS ADVISE.	

REP: TEL# 610-293-4100 FAX# 610-225-1191  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!  
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT12/12 11.58  
 \*\*\* KVVU-TV \*\*\*  
 REP HEADLINE# 6371546 TRF# 498394  
 \$\$\$ UNAPPROVED REV #1 \$\$\$

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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STATION MAKEGOOD OFFERS:

M6	OK'D		MISSED: FRI/900P-1000P				OCT19		30S	\$4,000.00		(OCT12/12)
	BUY#16		MON/900P-1000P				OCT22		30S	\$6,800.00		
	BUY#18		SAT/200P-300P				OCT20-NOV3		30S	\$175.00		
	BUY#19		SUN/100P-400P				OCT21 NOV4		30S	11500.00		
	BUY#21		SUN/500P-600P				OCT28		30S	\$225.00		
	BUY#24		THU/800P-900P				OCT18 OCT25		30S	\$7,500.00		
	BUY#26		OFFER: WED/800P-1000P				OCT17 OCT31		30S	\$5,350.00		
			& SUN/1000A-130P				OCT21 NOV4		30S	\$9,500.00		
			& WED/430P-800P				OCT24		30S	\$7,500.00		
			& FRI/800P-900P				OCT26		30S	\$3,500.00		
			& TUE/900P-1000P				OCT30		30S	\$5,550.00		
			& THU/430P-800P				OCT18		30S	\$3,300.00		

CMT: SPOTS N/A DUE TO SPORTS AND DEBATE. PRE-BOOKED PLS APPROVE.

OCT/12 109355.00 NOV/12 76945.00 CONTRACT TOTAL 186300.00 TOTAL SPOTS 152

MARKET TOTALS \$931,500 KVVU 20% KSNV 28% KLAS 26% KTNV 16% KVMY 8% KVCW 1% CABL 0% KTUD 1%

SVC- NSI  
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

OCT11/12 18.21  
\*\*\* KVVU-TV \*\*\*

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PROGRAM : FOX 5 NEWS AT 10P
CON COM1: FOX 5 NEWS AT 10P
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REP HEADLINE# 6371546  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP

OCT11/12 18.21  
\*\*\* KVVU-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			1100A-1200N PROGRAM : BETTER LAS VEGAS CON COM1 : BETTER LAS VEGAS	30		\$195.00	10/16	11/5	3		TU-F,M	9
4			200P-300P PROGRAM : KATIE CON COM1 : KATIE	30		\$425.00	10/16	11/5	3		TU-F,M	9
5			300P-400P PROGRAM : ANDERSON COOPER CON COM1 : ANDERSON COOPER	30		\$450.00	10/16	11/5	2		TU-F,M	6
6			400P-500P PROGRAM : DR OZ CON COM1 : DR OZ	30		\$500.00	10/16	11/5	3		TU-F,M	9
7			500P-530P PROGRAM : FOX 5 NEWS AT 5PM CON COM1 : FOX 5 NEWS AT 5PM	30		\$950.00	10/16	11/5	2		TU-F,M	6
8			500A-600A PROGRAM : FOX5 NEWS 5A CON COM1 : FOX5 NEWS 5A	30		\$450.00	10/16	11/5	3		TU-F,M	9
9			530P-600P PROGRAM : FOX 5 NEWS AT 530PM CON COM1 : FOX 5 NEWS AT 530PM	30		\$1,025.00	10/16	11/5	2		TU-F,M	6
10			600P-630P PROGRAM : FOX5 NEWS AT 6PM CON COM1 : FOX5 NEWS AT 6PM	30		\$900.00	10/16	11/5	2		TU-F,M	6
11			600A-700A PROGRAM : FOX5 NEWS 6A CON COM1 : FOX5 NEWS 6A	30		\$725.00	10/16	10/29	3		TU-F,M	6
11			600A-700A PROGRAM : FOX5 NEWS 6A CON COM1 : FOX5 NEWS 6A	30		\$725.00	10/30	11/5	2		TU-F,M	2

OCT11/12 18.21  
\*\*\* KVVU-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
12			700P-730P PROGRAM : EXTRA CON COM1 : EXTRA	30		\$950.00	10/16	11/5	3		TU-F,M	9
13			700A-900A PROGRAM : EXTRA CON COM1 : EXTRA	30		\$700.00	10/16	10/29	6		TU-F,M	12
13			700A-900A PROGRAM : FOX5 MORNING NEWS CON COM1 : FOX5 MORNING NEWS	30		\$700.00	10/30	11/5	5		TU-F,M	5
14			730P-800P PROGRAM : TMZ CON COM1 : TMZ	30		\$1,350.00	10/16	11/5	3		TU-F,M	9
15			900A-1000A PROGRAM : MORE LAS VEGAS CON COM1 : MORE LAS VEGAS	30		\$275.00	10/16	11/5	3		TU-F,M	9
16			900P-1000P PROGRAM : FRINGE FTC: 9/28/12 CON COM1 : FRINGE FTC: 9/28/12	30		\$4,000.00	10/19	10/26	1		FRI	2
17			800P-900P PROGRAM : BONESFTC: 9/17/12 CON COM1 : BONESFTC: 9/17/12	30		\$7,500.00	10/29	10/29	1		MON	1
18			900P-1000P PROGRAM : BONESFTC: 9/17/12 CON COM1 : BONESFTC: 9/17/12	30		\$6,800.00	10/22	10/22	1		MON	1
18			900P-1000P PROGRAM : MOB DOCTOFRTC: 9/17/12 CON COM1 : MOB DOCTOFRTC: 9/17/12	30		\$6,800.00	11/5	11/5	1		MON	1
19			200P-300P PROGRAM : THE CLOSER CON COM1 : THE CLOSER	30		\$175.00	10/20	11/3	1		SAT	3



REP HEADLINE# 6371546  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 610-293-4100 FAX# 610-225-1191  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!  
 ORDER WORKSHEET HARRIS REPORT FROM REP  
 OCT11/12 18.21  
 \*\*\* KVVU-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
20			100A-200A	30		\$85.00	11/4	11/4	1		SUN	1
PROGRAM : THE CLOSER												
CON COM1 : THE CLOSER												
21			100P-400P	30		11500.00	10/21	10/21	1		SUN	1
21			100P-400P	30		11500.00	11/4	11/4	1		SUN	1
PROGRAM : FOX NFL (GAME 2)												
CON COM1 : FOX NFL (GAME 2)												
22			1100P-1200M	30		\$225.00	10/28	10/28	1		SUN	1
PROGRAM : CRIMINAL MINDS												
CON COM1 : CRIMINAL MINDS												
23			1200M-100A	30		\$185.00	10/21	10/21	1		SUN	1
PROGRAM : CSI: MIAMI												
CON COM1 : CSI: MIAMI												
24			500P-600P	30		\$225.00	10/21	11/4	1		SUN	3
PROGRAM : EXTRA WEEKEND												
CON COM1 : EXTRA WEEKEND												
25			800A-900A	30		\$850.00	10/21	11/4	1		SUN	3
PROGRAM : FOX NEWS SUNDAY												
CON COM1 : FOX NEWS SUNDAY												
26			800P-900P	30		\$7,500.00	10/18	11/1	1		THU	3
PROGRAM : X-FACTOR RESULTS												
CON COM1 : X-FACTOR RESULTS												
27			900P-1000P	30		\$5,500.00	10/23	10/23	1		TUE	1
PROGRAM : NEW GIRL/MINDY PROJECTFTC: 9/25/12												
CON COM1 : NEW GIRL/MINDY PROJECTFTC: 9/25/12												
28			400P-500P	30		\$500.00	11/6	11/6	1		TUE	1
PROGRAM : DR OZ												
CON COM1 : DR OZ												

*Friends*  
*10/28 NA*  
*10/18 10/23 NA*  
*No Late Game*

REP HEADLINE# 6371546  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 610-293-4100 FAX# 610-225-1191  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP

OCT11/12 18.21  
 \*\*\* KVVU-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
29			600A-700A	30		\$725.00	11/6	11/6	1		TUE	1
PROGRAM : FOX5 NEWS 6A												
CON COM1: FOX5 NEWS 6A												
30			700A-900A	30		\$700.00	11/6	11/6	1		TUE	1
PROGRAM : FOX5 MORNING NEWS												
CON COM1: FOX5 MORNING NEWS												
31			200P-300P	30		\$425.00	11/6	11/6	1		TUE	1
PROGRAM : KATIE												
CON COM1: KATIE												
OCT/12			118080.00			NOV/12					68220.00	
CONTRACT TOTAL											186300.00	
TOTAL SPOTS											154	

MARKET TOTALS \$931,500 KVVU 20% KSNV 28% KLAS 26% KTNV 16% KVMY 8% KVCW 1% CABL 0%  
 KTUD 1%

SVC- NSI  
 DEMOS- RA35+\*